



# Terms and Policies

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## Google+ Pages Additional Terms of Service

These Additional Terms, the [Google Terms of Service](#) and other terms and policies referenced here, will govern your use of Google+ Pages (“Google+ Pages Terms”). Please check from time to time for updates. Your use of Google+ Pages means you have accepted the Google+ Pages Terms and your continued use of Google+ Pages means you are consenting to any updates. If you do not wish to agree to the Google+ Pages Terms, please do not use Google+ Pages.

### Authority and Access

Subject to the Google+ Pages Terms, any Google+ user may create a Google+ Page, but only users with authority over the subject matter may own and/or manage the Google+ Page. You may not share login credentials for your Page. You and Google may authorize users who have authority over the subject matter to act as managers or to become an owner of your Page. Any such user must accept these Additional Terms before becoming a manager or owner. If you transfer ownership of your Page

you will no longer be able to take certain actions on the Page (for example, deleting a Page). Please see the [Google+ Help Center](#) for additional information on multiple managers, multiple owners and transferring ownership of your Google+ Page.

## Content

Text, images, or other content posted on Google+ Pages must comply with the [Google+ User Content and Conduct Policy](#), which are incorporated into the Google+ Pages Terms. As with Google+ profiles, your Google+ Page is public to the world. Google+ Pages are a type of Google+ profile, and each Google+ Page created has a separate Google Account associated with it. You may select appropriate restrictions (e.g. age categories) in the Google+ Pages user interface to limit interaction with your Google+ Pages by signed-in Google+ users. Google reserves the right to restrict the content on your Google+ Page at its discretion. Except as otherwise required by the Google+ Pages Terms, you may not include terms, conditions or non-Google provided technical restrictions on Google+ Pages.

## Data

Google's use of the information you provide is described in the [Privacy Policy](#). You may not do anything to determine the identity of a visitor on your Google+ Page without the visitor's permission. Before collecting any information from a visitor, you must first obtain the visitor's express, prior consent, be clear that you (and not Google) are collecting the information and you must post a privacy policy that complies with applicable law.

## Contests, Applications and Ads

Any contests, sweepstakes, or similar promotion on your Google+ Page must also comply with the [Google+ Pages Contest and Promotion Policies](#). You may post links to applications on Google+ Pages so long as the applications comply with the [Google+ Platform Development Policies](#). You may not display third party advertising on your Google+ Page.

## Suspension and Termination

Google reserves the right to block or remove Google+ Pages that violate law, third party rights, the Google+ Pages Terms or if you are using Google+ Pages to violate or circumvent terms or policies for other Google products or services. Repeated violations of Google+ Pages Terms, may cause your Google+ account to be suspended or your entire Google account to be terminated, depending on the seriousness of the violation. Google may, without notice, remove your Google+ Pages if they are dormant for more than nine months.

## **Names**

You may choose any name for your Page so long as it complies with our [Google+ content policies](#). Once you have selected a Page name, you may change it up to 3 times in a calendar year. Once your Page has a significant number of followers, we no longer allow a name change.

## **Local Pages**

If you create, own or manage a Google+ Page in the “Local Business or Place” category then in addition to these Additional Terms you also agree to the [Google My Business Additional Terms](#) in relation to those Google+ Pages.